

CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Tobacco-Free Workgroup
 Meeting Minutes
 Monday, September 28, 2015

TOPIC	DISCUSSION	ACTION NEEDED
Members Present	<p> Nancy Hernandez, Logical Health Group Judy Futerfas, Member of the public Bill Amodeo, All Star Media Dr. Richard Thurer, University of Miami Nicole Marriott, Health Council of South Florida Andrew Cuddihy, American Lung Association Valencia Morris, Florida Department of Health in Miami-Dade County Paola Menoscal, Florida Department of Health in Miami-Dade County Islamiyat Nancy Adebisi, Florida Department of Health in Miami-Dade County Vivian Omondi, Florida Department of Health in Miami-Dade County Francesca Davis, DOH-MD Partnership to Improve Community Health Kuan-Jan Ding, DOH-MD Partnership to Improve Community Health </p> <p style="text-align: center;"><i><u>Via Conference Call</u></i></p> <p> John Michael Pierobon, Broward Tobacco Free Partnership Jordan Boudal, American Lung Association Matthew Competiello, American Lung Association </p>	
Welcome and Introductions	<p>The Tobacco-Free Workgroup was brought to order by Chairwoman Nancy Hernandez Maidique at 9:35a.m. All members were welcomed and introduced.</p>	

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<p>Review and Approval of Minutes</p>	<p>The minutes from the Tobacco-Free Workgroup meeting held on July 27, 2015 were reviewed. Dr. Richard Thurer motioned to approve the minutes and Bill Amodeo seconded the motion. Members of the Tobacco-Free Workgroup unanimously approved the minutes from July 27, 2015.</p>	
<p>Updates from the Chair</p>	<ul style="list-style-type: none"> • Nancy Hernandez Maidique provided executive board updates. She discussed the new initiative Healthy Happens Here sticker for smoke free environments. Members brainstormed and provided suggestions in regards to the wording of the message that will be stated in the two circles of the sticker. The sticker will be placed on the entrance of entities that have established a smoke free policy. One suggestion was, “We are Smoke and Tobacco Free-Change is in the Air”. Each committee of the Consortium will have their own statement for the Healthy Happens Here initiative. • Chair provided an update on State report in regards to students in schools using tobacco-Dr. Barry Hummel created a graph showing the increase in electronic cigarettes and hookah. Andrew Cuddihy spoke about the conversion from electronic cigarettes to tobacco. High rate of e-cig users plan to use regular tobacco (non-prior users) some point in the future. Mix data on e-cig and cessation. • Policy and Surveillance Nomination- Bill Amodeo was nominated and voted as the new chair of the policy and surveillance committee. 	
<p>Healthy Community Action</p>	<ul style="list-style-type: none"> • Judy Futerfas inquired at the office of Commissioner Gort about the Hookah Bar that is soon to open in the Health District of Miami. She provided information on what the members need to do to try to stop the opening of the bar. Possible solutions: request the county government to 	<p>Matthew Competiello will partner with the health dept. to compose a letter to the owner.</p>

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	<p>amend the definition of the Health District, speak at a county/city commissions meeting and compose a letter to the owner of the building.</p>	
<p>Tobacco Prevention Education and Awareness</p>	<ul style="list-style-type: none"> • Kuan-Jan Ding presented on the upcoming smoke free housing campaign. The campaign consisted of a smoke free housing message that will involve bus wraps on county transportation. Members conversed among themselves concluding with a disapproval of the pictures. • John Michael Pierobon presented the following information in regards to his tobacco prevention efforts: <ol style="list-style-type: none"> a) The Youth Summer Essay Contest is over because summer is now over. It was a success. There was an eagle scout youth winner from Texas. http://www.pnj.com/story/opinion/2015/07/18/tighten-rules-smoking/30345439/ Another statewide contest in 2016, and welcomes TFW of Miami-Dade involvement. b) Many thanks to Nancy Hernandez for her support in communicating about the letter writing contest c) Another letter will go out about smoking with kids in the car. See madlibs at: pierbon.org/tobacco/web/madlibs d) The TFP of Broward County is organizing a Tobacco Free Art Exhibit. It is similar to the one that TFP of Alachua County put on a while back. http://tobaccofreeartexhibit.org/ e) The TFP of Broward County and the Florida Panthers 	<p>Members request for the pictures to be replace with more impactful art (e.g. smoke background with a multi-unit or person being affected by the smoke). Ms. Ding will relay the message to Karen Weller and Otto Rodriguez to see if the pictures can be replaced and will follow-up with the chair of the workgroup.</p> <ul style="list-style-type: none"> • Chair of the TFW agreed that the members will be involved in the 2016 contest. • People can still build their own letters. <p>pierbon.org/tobacco/web/madlibs</p>

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	<p>are having a Tobacco Free Hockey Event on Sunday, December 20, at the BB&T Center. The partnership will have the opportunity to deliver the message of being tobacco free to 10,000 people for the duration of the hockey game. The partnership is looking for corporate sponsors. There are also discount tickets available.</p>	
<p>Subcommittee and Workgroup Updates</p>	<p>Young Adult Intervention</p> <ul style="list-style-type: none"> • New initiative to form a health task force (colleges and universities) similar to SWAT also asking for a partner to be part of each task force. • Johnson and Wales will go smoke free by the end of 2015 <p>Smoke Free Multi-Units</p> <ul style="list-style-type: none"> • Apartment and Exposition HOA- one available space for a partner. <p>Tobacco Free Workplaces</p> <ul style="list-style-type: none"> • Workplace summit allowed business to get further information and take home materials (e.g. toolkit) on policy and appointments were scheduled for technical assistance. • Provided a photo presentation of the workplace summit event <p>Partnership</p> <ul style="list-style-type: none"> • New task for the partnership- advertise heavily (e.g. press release etc.) Also want the partners to communicate with State and Local policy makers. <p>PICH-Public Housing/Senior Residential</p> <ul style="list-style-type: none"> • Not discussed due to pending policy <p>Communication & Public Relations</p> <ul style="list-style-type: none"> • Upcoming interview with CBS 4 – Focus on South Florida • Requesting letter and Op-eds 	

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<p>Upcoming Events</p>	<ul style="list-style-type: none"> • South Florida Condo & HOA Exposition- October 29, 2015 • Hialeah Tobacco Youth Summit- November 6, 2015 • Annual SWAT Training-April 2016 • Mercedes Benz 5K Corporate Run- April 2016 • Florida Worksite Wellness Awards- May 6, 2016 • Tobacco Free Florida Week-TBA 	
<p>Closing/Adjourn</p>	<p>Forward any suggestions or member's organization upcoming events to valencia.morris@flhealth.gov</p> <p>The meeting was adjourned at 11:16am, followed by networking. The next Tobacco Free Workgroup meeting will be held on Monday, November 30, 2015.</p>	